

21ST ANNUAL IAFE TRADE SHOW

November 29 - December 1, 1993

Bally's Grand Hotel, Las Vegas, Nevada

1. As an exhibitor, was the 1993 IAFE Trade Show successful?  
Yes \_\_\_\_\_ No \_\_\_\_\_
2. Did you find your registration credentials in order?  
Yes \_\_\_\_\_ No \_\_\_\_\_
3. Was pre-show correspondence informative and understandable?  
Yes \_\_\_\_\_ No \_\_\_\_\_
4. Were you treated fairly and courteously by the decorating company, Greyhound Expositions? Yes \_\_\_\_\_ No \_\_\_\_\_
5. Do you feel show hours should be altered?  
Yes \_\_\_\_\_ No \_\_\_\_\_
6. When did you set up your display?  
Sunday \_\_\_\_\_ Monday \_\_\_\_\_
7. Did you feel the coffee break, cocktail party, and daily prize drawings increased traffic in the exhibit hall?  
Yes \_\_\_\_\_ No \_\_\_\_\_
8. Should the lounge area and snack bar be continued as part of the Trade Show? Yes \_\_\_\_\_ No \_\_\_\_\_
9. Should a trade show workshop be offered again next year?  
Yes \_\_\_\_\_ No \_\_\_\_\_
10. In what way could the IAFE be of more service to you as an exhibitor? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
11. What suggestions would you have for next year's show? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
12. Do you plan to exhibit again next year? Yes \_\_\_\_\_ No \_\_\_\_\_

Additional comments or suggestions (Use reverse side if necessary)

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Return by January 15, 1994 to:

IAFE  
P.O. Box 985  
Springfield, MO 65801

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